

# MARATHON GAMES FUNDRAISER

## How it Works

### MARATHON GAMES

- Saturday, May 18th Game Day (rain date is May 19th) at JBL Soccer Complex
- 23rd Annual MG
- 19<sup>th</sup> Annual Panoramic Photo
- Money raised through mailings/labels goes directly to benefit HFC soccer
- 2023 Marathon Games raised over \$155,000 saving every team nearly \$3,000 in player fees
- This event DOES NOT benefit the Financial Aid Program. Other fundraising initiatives support our financial aid program. Marathon Games benefit **ALL** HFC player families.
- Marathon Games is our only club-wide event, a fun-packed day celebrating the end of a great year of soccer!

### THE FUNDRAISER

- Labels, Labels, Labels are how we all save money!
- Please...Fill in 15 or more names and addresses on the label sheet attached of supportive family, friends or professionals (dentist, doctor, etc.) you know who might be willing to sponsor your child in this event. Random names from the phone book will not be accepted.
- Include the name of an individual, along with the address, if providing a potential business sponsor.
- Use black or blue ink
- Write clearly to avoid incorrect names on letters
- **Address the label in the same way the player would refer to that person (granny, uncle ray, pawpaw, miss sue)**
- Provide complete addresses including the zip code
- Edit the player's name on the cover sheet (to be consistent with how your child is known – this is how the letter will be signed) and circle shirt sizes (otherwise, we have to guess) Every player turning in labels get a marathon games t-shirt.
- All Players in programs with 80% participation (most programs achieve this!) will receive their choice of a custom HFC water bottle, HFC drawstring bag or HFC trucker hat.
- **Return the labels and cover sheet by Monday, March 28.**
- **BIG IMPROVEMENT FOR 2024.** This year we will provide an online donation option for donors that will allow us to notify players when a donation has been made on their behalf. It will also allow us to provide thank you letters electronically.
- That's all! HFC does the rest!

### NEXT STEPS

- We will print solicitation letters explaining the event and why your child is asking for their sponsorship
- We will have the player personally sign the letters at a training session or game
- We will stuff and stamp the envelopes
- We will mail thank-you letters (serves as a tax-deductible receipt) to all sponsors. ABYSA is a tax-exempt 501(c)3 Corporation
- On-line donations will receive an electronic thank-you letter

### THE EVENT

- All classic, intermediate and academy players are invited (over 800 players in the 2023 event participated) and their families will be at game day
- Cookout including burgers and sides for players, family and their guests, is complimentary at our pleasure.
- Full day of fun soccer games (not serious, just fun) and celebration

### OTHER INFORMATION

- Please return the cover sheets with the information filled out for each of your players. This is especially important for families with more than one player in the HFC program. We need this to track and give incentives.
- PLEASE REVIEW LABELS TO MAKE SURE THEY ARE COMPLETE! STREET ADDRESS, CITY, STATE/ZIP
- DO NOT TURN IN A LABEL SHEET FULL OF YOUR TEAMMATES AND THEIR PARENTS.
- Monica is here to help with Spanish speaking families.
- Labels can always be placed in the locked drop box at the bottom of our driveway as you exit JBL on Azalea Road.

**Thank you for your help in making Marathon Games 2024 a success!**